ZAG HEROEZ

Miraculous™

2020

CORE

STYLE GUIDE

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PRIMARY COLORS

RGB: 255 255 255
HEX: #FFFFFF
CMYK: 100 100 100 100
PMS: BLACK 6C

RGB: 255 9 27
HEX: #FF001B
CMYK: 0 100 90 0
PMS: 1788 C

RGB: 255 9 79
HEX: #FF004F
CMYK: 0 96 55 0
PMS: 191 C

RGB: 255 42 177
HEX: #FF2AB1
CMYK: 0 85 0 0
PMS: 806 C

GENERAL COLORS

RGB: 42 131 218
HEX: #2A83DA
CMYK: 80 40 0 0
PMS: 3005 C

RGB: 131 216 255
HEX: #83D8FF
CMYK: 55 0 0 0
PMS: 2985 C

RGB: 255 237 0
HEX: #FFED00
CMYK: 0 0 100 0
PMS: 803 C

RGB: 126 194 69
HEX: #7EC245
CMYK: 66 0 100 0
PMS: 368 C

RGB: 87 17 119
HEX: #570F77
CMYK: 75 100 15 8
PMS: 2613 C

RGB: 74 15 190
HEX: #4A0FBE
CMYK: 83 94 0 0
PMS: VIOLET C

RGB: 142 15 169
HEX: #8E0FA9
CMYK: 45 100 0 0
PMS: 254 C

RGB: 158 0 77
HEX: #9E004D
CMYK: 25 100 55 5
PMS: 7425 C

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FONTS

HERO

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

ABCDEFGHIJKLMN
OPQRSTUVWYXZ
1234567890
!@#$%^+*[]_ +

ITALIC

ABCDEFGHIJKLMN
OPQRSTUVWYXZ
1234567890
!@#$%^+[]_ +*

SOUP OF JUSTICE

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

ABCDEFGHIJKLMN
OPQRSTUVWYXZ
1234567890
!@#$%^+*()_+

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FONTS

Westhouse

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvxz
1234567890
!@#$%^&*()_+

Kestoy

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvxz

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FONTS

COMIC INK

USE IN LONG TEXTS AND INFORMATION BOXES
(DA FONT.COM)

REGULAR

ABCDEFGHIJKLMN
OPQRSTUVWYXZ
1234567890
!@#$%^&*()_+



DIMBO

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

ABCDEFGHIJKLMN
OPQRSTUVWYXZ
abcdefghijklmn
opqrstuvxz
1234567890
!@#$%^&*()_+

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SUPER HEROEZ

GIRL POWER

I'M MY OWN HERO!

LUCKY CHARM

WE ALL HAVE A SUPER HERO INSIDE OF US!

SHOW YOUR TRUE COLORS!

MIRACULOUS POWER! LET'S FIGHT!

BE MIRACULOUS!

SPOTS ON!

JUST BELIEVE IN YOURSELF!

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BUNNIX





CARAPACE







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CAT NOIR













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CHARACTER ART

LADYBUG









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CHARACTER ART

LADYBUG

















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CHARACTER ART



QUEEN BEE





RYOKO



RENA ROUGE









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COMP. 01

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COMP. 02

3D POSE:
SOME GRAPHICS, WE CAN CHANGE EASILY TO 3D POSE, MAKE NEW VERSION OF THE SAME GRAPHIC.



COMP. 02 B

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COMP. 03 LB

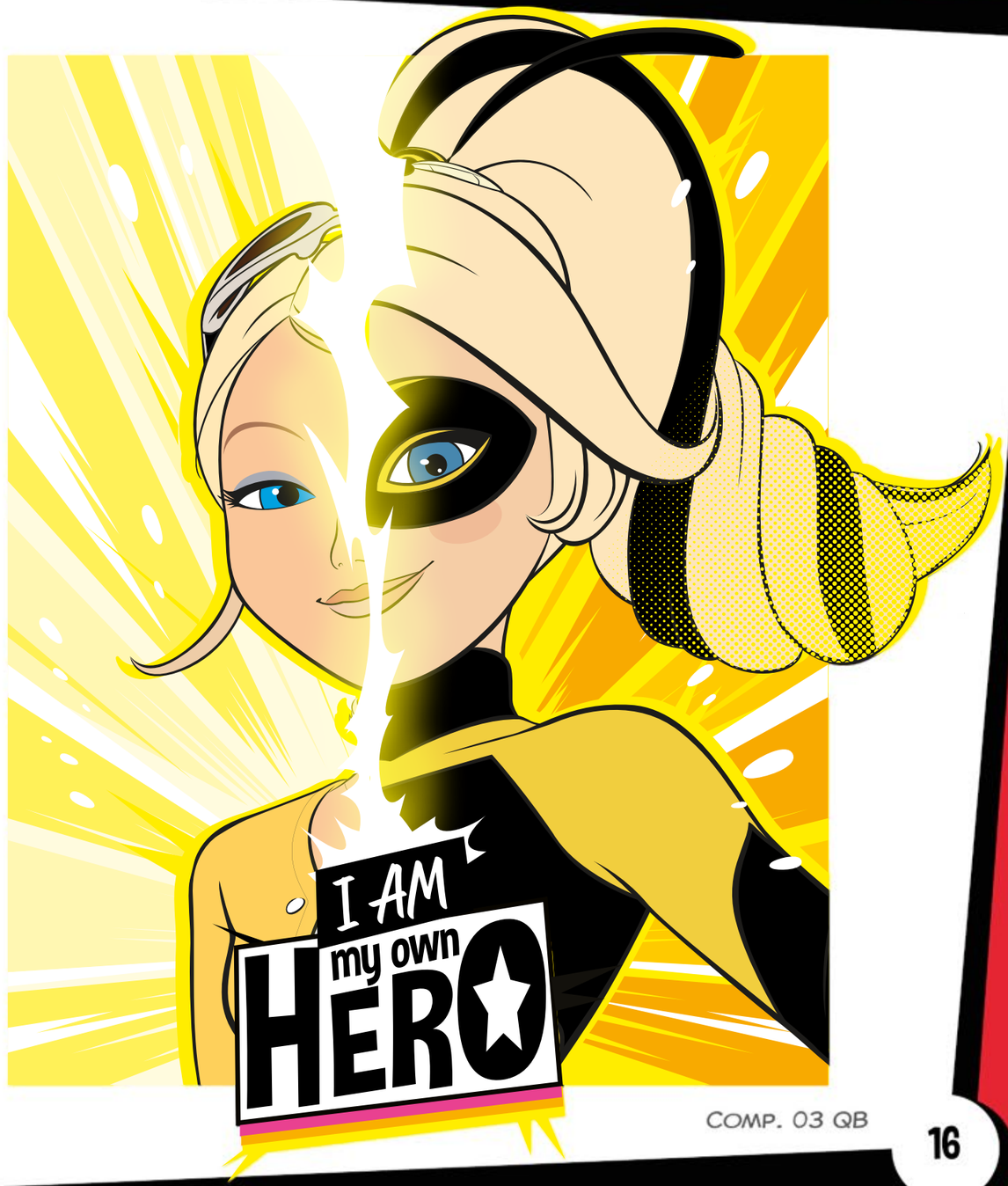


COMP. 03 RR

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COMP. 03 CN



COMP. 03 QB

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COMP. 04

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COMP. 05



COMP. 06

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COMP. 07



COMP. 08

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COMP. 09

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COMP. 10

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COMP. 11

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COMP. 12



COMP. 13

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BADGES



BADGE 01



BADGE 02



BADGE 03



BADGE 04



BADGE 05



BADGE 06



BADGE 07

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BADGES



BADGE 08



BADGE 09



BADGE 10



BADGE 11



BADGE 12

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BADGE 13



BADGE 15



BADGE 16



BADGE 14

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BADGES



BADGE 17



BADGE 18



BADGE 19



BADGE 20



BADGE 21

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BADGES



BADGE 22



BADGE 23



BADGE 24



BADGE 25



BADGE 26



BADGE 27

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ICONS



ICON 01

ICON 02





ICON 03



ICON 04

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ICONS



ICON 05

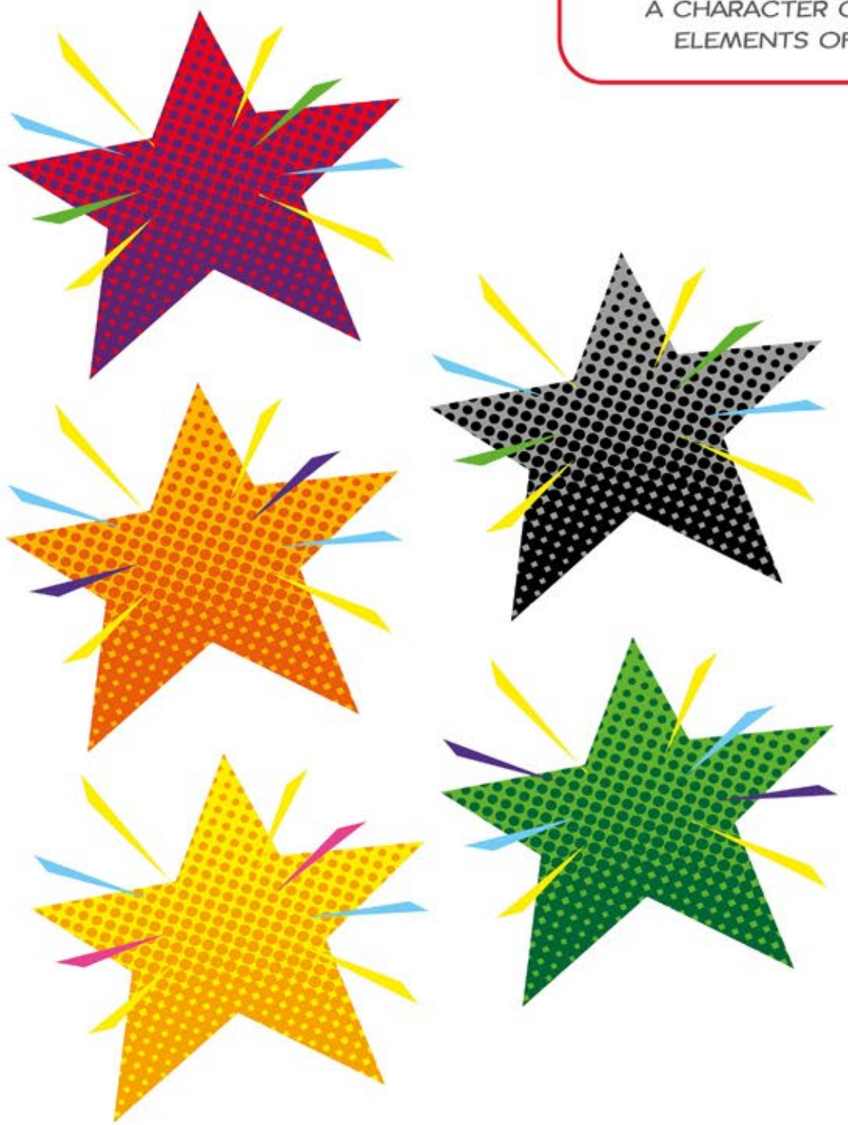


ICON 06

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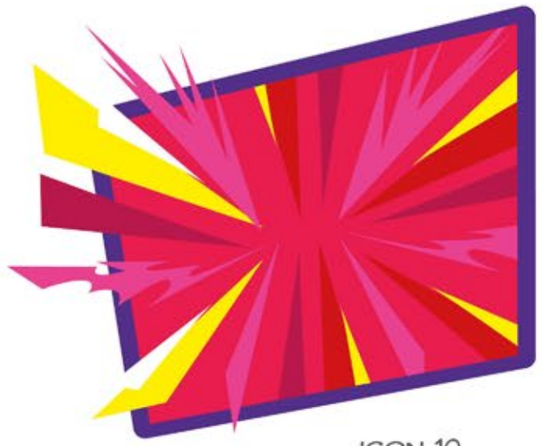
SUPPORT ICONS

ICONS CAN NOT BE USED WITHOUT A CHARACTER OR PROPRIETARY ELEMENTS OF THE BRAND.





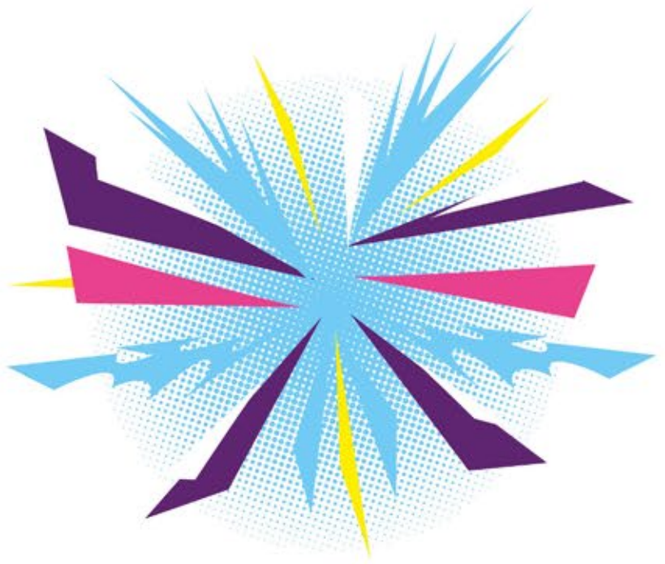
ICON 08



ICON 10



ICON 09



ICON 11

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BORDERS



BORDER 01



BORDER 02



BORDER 03

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BORDERS



BORDER 04



BORDER 05



BORDER 06

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BORDERS



BORDER 07



BORDER 08



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BORDERS



BORDER 10



BORDER 11



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BORDER 13



BORDER 14



BORDER 15

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BORDER 16



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BORDER 18

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PATTERNS

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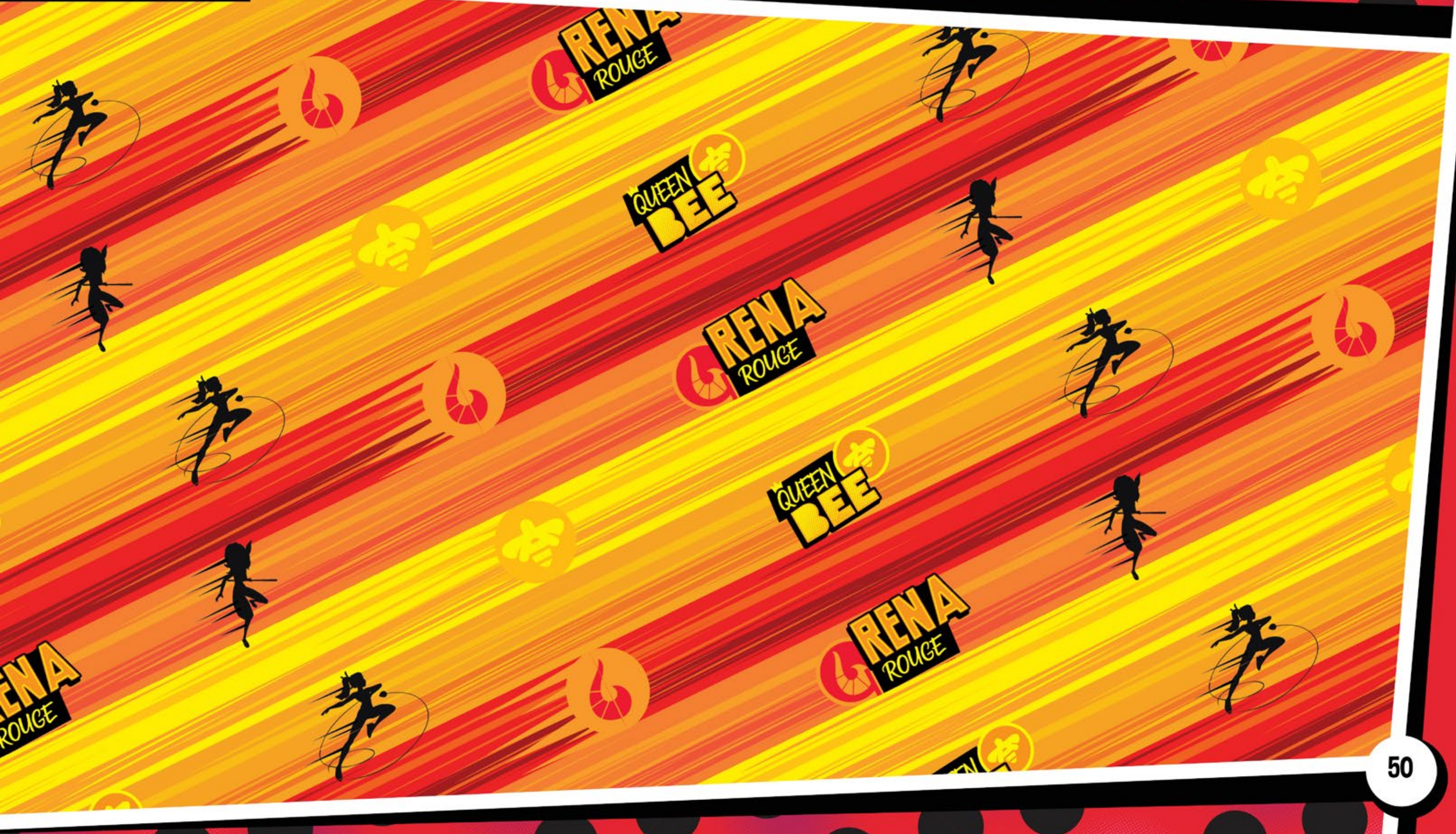
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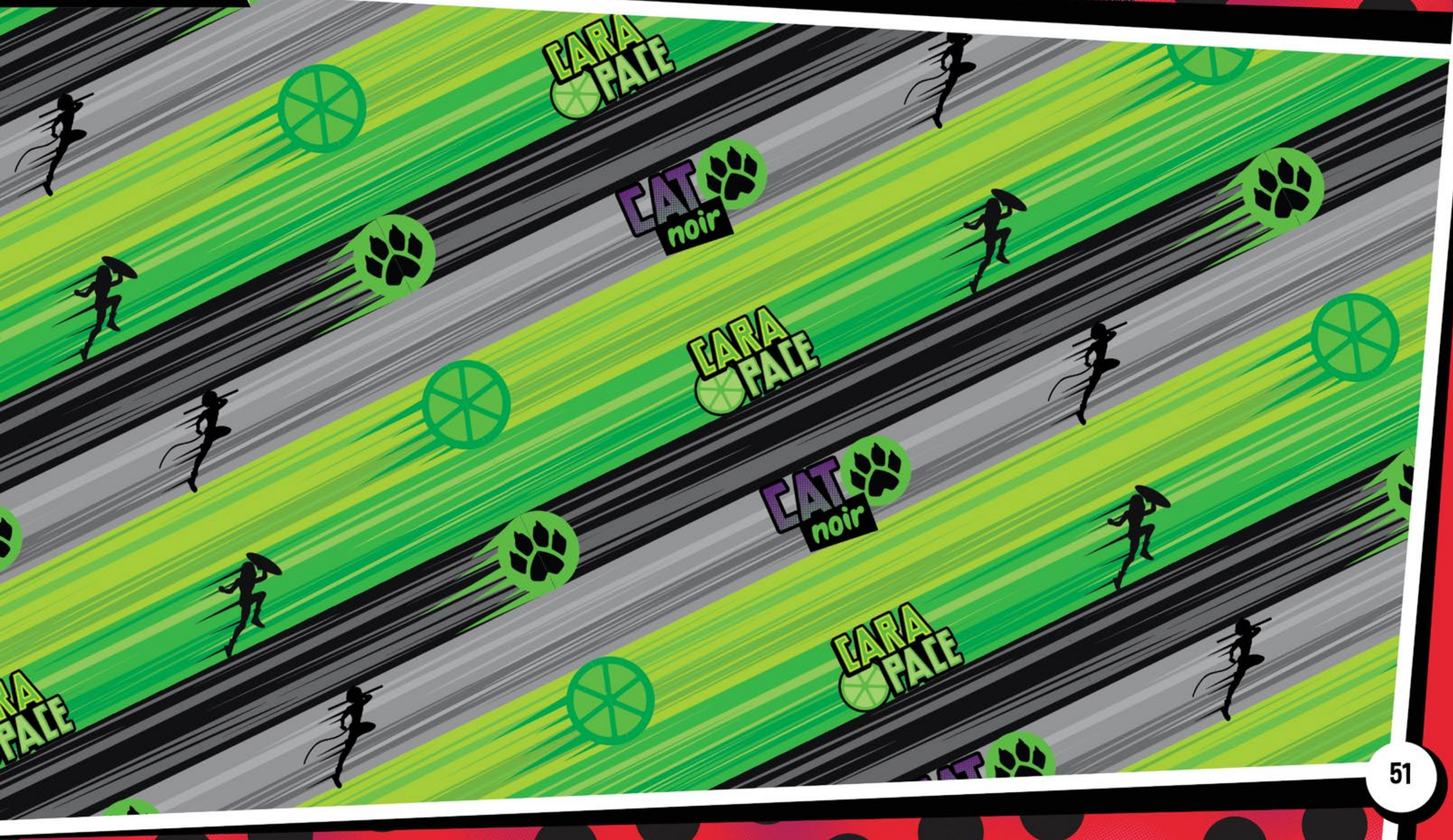
PATTERNS



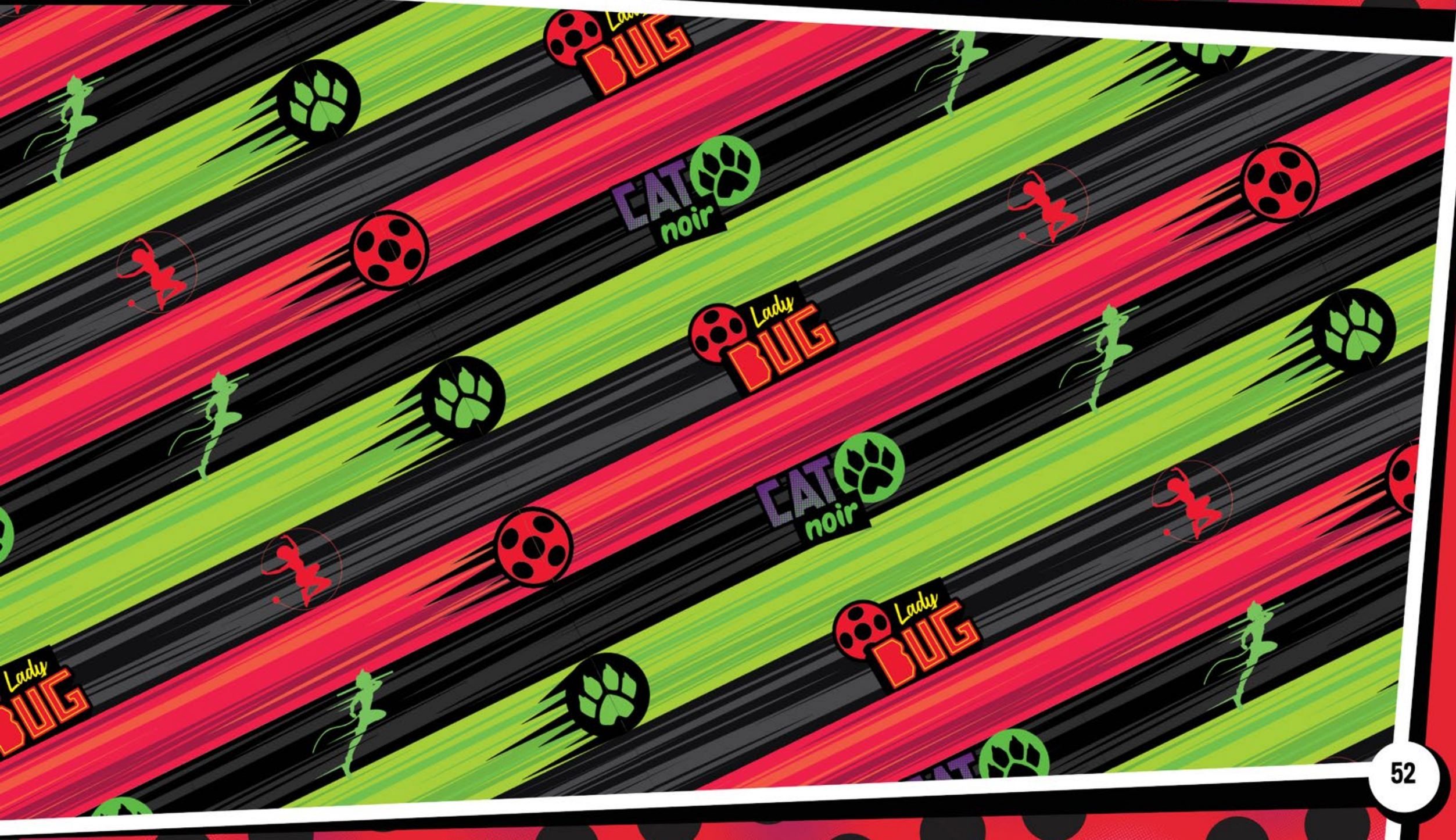
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A HERO INSIDE US

LADYBUG

A HERO INSIDE US

LADYBUG

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